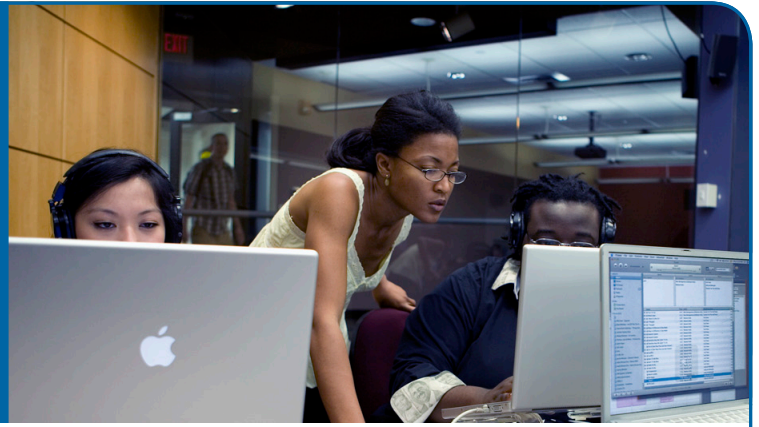




Apple Certification

Fuel your mind. Reach your potential.



Stand out from the crowd. Differentiate yourself and gain recognition for your technical expertise with Apple Certification. Apple offers comprehensive certification programs for Pro Applications, OS X, hardware, Xsan, and iWork.

Five Reasons to Be Apple Certified

- **Raise your earning potential.** Studies show that certified professionals can earn more than their non-certified peers.
- **Distinguish yourself from others in your industry.** Proven mastery of a technology helps you stand out from the crowd.
- **Increase your marketability.** Hiring managers tend to favor candidates whose knowledge and skills are validated by certification.
- **Advance more quickly in your career.** Take control of your career in a fast-paced, dynamic world. With shortages in many specialized fields, certification can give you control of your own path and help you progress more quickly through the ranks.
- **Publicize your Apple Certifications.** Each certification provides a logo to display on business cards, resumes and websites. In addition, you can publish your certifications on the Apple Certified Professionals Registry to connect with schools, clients and employers.

Five Reasons to Hire Apple Certified Professionals

- **Proven and measurable level of competency.** When you hire someone who is Apple Certified, you know exactly what skills they have.
- **Stay current in your industry and its best practices.** Hiring certified professionals helps you and your business stay current on the latest technologies and best practices in the industry.
- **Increase credibility with business partners and clients looking for guaranteed skills.** Employees with the proven expertise required for the job will build credibility for your business, as well as keep clients and customers coming back.
- **Employee satisfaction means less turnover.** Employees who earn certifications in a specialized field are likely to be interested in that field and thus remain motivated, productive, and satisfied.
- **Knowledgeable employees reflect positively on you.** Who you hire reflects directly on your organization. You have one chance to make a good first impression.

“Now when I go out to do corporate videos and I let them know I’m certified, I get job after job after job.”

Chip McAllister, Final Cut Pro Editor and Winner of The Amazing Race

“Apple certification places you in a unique class of professionals. It not only shows that you care enough about what you do to go the extra mile to get certified, it also demonstrates that you really know your stuff. Apple Certification gives you a leg up on the competition. And since technology is constantly evolving, a sure-fire way to stay current is to keep your Apple Certifications current.”

Brian Sheehan, Multimedia Studio Manager, MFS Investment Management

training.apple.com/certification



Apple Certification

Five Apple Certification Programs.
Unlimited Possibilities.



Professional Applications Certifications Apple offers a certification program for Apple's professional applications, including Final Cut Pro, Motion, Logic Pro, and Aperture. This comprehensive program addresses the needs of creative professionals in various roles, including editors, filmmakers, sound designers, photographers, special effects artists, teachers, and more. Learn more at training.apple.com/certification/proapps.



OS X Certifications Apple Certified Associate - Mac Integration is the perfect starting point on the OS X certification path. Apple Certified Support Professional (ACSP) addresses OS X support and troubleshooting. Apple Certified Technical Coordinator (ACTC) certification adds essential OS X Server support and troubleshooting skills. Learn more at training.apple.com/certification/macosex.



iWork Certification Apple offers Apple Certified Associate certification for the iWork product suite. This certification is designed for professionals, educators, and students who want to validate their skills in Apple's digital authoring applications. Learn more at training.apple.com/certification/associate.



Xsan Administration Certification Xsan Administration certification verifies an in-depth knowledge of Apple's SAN file system for Mac OS X. Learn more at training.apple.com/certification/xsan.



Hardware Certification Apple provides a certification for professionals interested in proving their understanding of Apple hardware. Apple Certified Mac Technician (ACMT) certification is designed for people interested in becoming Macintosh service technicians, help desk personnel, or Mac consultants who need an in-depth understanding of how Apple systems operate. Learn more at training.apple.com/certification/acmt.

Training Options

Apple Training offers a comprehensive curriculum to address your needs, whether you're an IT or creative professional, educator, or service technician. Hands-on training is available through a worldwide network of Apple Authorized Training Centers (AATCs), or in a self-paced format through the Apple Pro Training Series books published by Peachpit Press.

Learn more about Apple's curriculum and find an AATC near you at training.apple.com. Contact an AATC to discuss a training plan that's right for you, and purchase training in the form of individual seats or an onsite course delivered at your location.

Three Steps to Certification

1. Choose your certification path. More info: training.apple.com/certification
2. Select a location:
 - AATCs offer all exams (OS X, Pro Apps, iWork, and Xsan) even if they don't offer the course. AATCs: training.apple.com/locations
3. Register for and take your exam(s).

