Apple Deployment and Management
Exam Preparation Guide
# Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>About the Exam</td>
<td>3</td>
</tr>
<tr>
<td>Taking the exam</td>
<td>3</td>
</tr>
<tr>
<td>Preparing for the exam</td>
<td>4</td>
</tr>
<tr>
<td>Exam details</td>
<td>4</td>
</tr>
<tr>
<td>About the Certification</td>
<td>5</td>
</tr>
<tr>
<td>Learning Objectives</td>
<td>6</td>
</tr>
<tr>
<td>Getting Started with Mobile Device Management (MDM)</td>
<td>6</td>
</tr>
<tr>
<td>Understanding MDM</td>
<td>6</td>
</tr>
<tr>
<td>Planning for MDM Implementation</td>
<td>6</td>
</tr>
<tr>
<td>Exploring the Tools</td>
<td>7</td>
</tr>
<tr>
<td>Preparing for MDM Implementation</td>
<td>8</td>
</tr>
<tr>
<td>Enrolling Devices</td>
<td>8</td>
</tr>
<tr>
<td>Getting Content</td>
<td>9</td>
</tr>
<tr>
<td>Configuring Devices</td>
<td>10</td>
</tr>
<tr>
<td>Managing Content</td>
<td>11</td>
</tr>
<tr>
<td>Managing Data</td>
<td>11</td>
</tr>
<tr>
<td>Managing Lost Devices</td>
<td>11</td>
</tr>
<tr>
<td>Querying Devices</td>
<td>12</td>
</tr>
<tr>
<td>Managing Traffic</td>
<td>12</td>
</tr>
<tr>
<td>Updating Devices</td>
<td>12</td>
</tr>
<tr>
<td>Recycling Devices</td>
<td>12</td>
</tr>
</tbody>
</table>
About the Exam

The Apple Deployment and Management exam is for technical professionals who deploy and manage Apple devices. This exam verifies that you understand the learning objectives listed in this guide. When you pass the exam, you earn the Apple Certified IT Professional certification. For more information, visit the Apple Training website.

Taking the exam

You take the Apple Deployment and Management exam online through the Pearson OnVUE system. Schedule your exam session in advance, and plan to complete the exam in one sitting. You need a private space and a current, government-issued identification card to take the exam.

To learn more about the Pearson OnVUE online proctoring experience, watch this brief video.

Note: Passing the Apple Device Support Exam is a prerequisite to registering for this exam.

To schedule and take the exam, complete these steps:

1. Sign in to ACRS using your Apple ID and password.
2. Click Credentials. Then click Apple Deployment and Management Exam to start the exam registration process.
3. Update the Contact Details for the Testing and Certification section. Answer the additional information questions. If you’re requesting any special accommodations to take the exam, compete the relevant fields. Then click the Submit button.
4. On the notifications page, look for this text: “You may continue to the exam process for Deployment and Management Exam.” Click Continue at Pearson VUE.
5. Follow the instructions to schedule and pay for your exam.

On the day of your scheduled exam, complete these steps:

1. 30 minutes before your scheduled exam time, go to ACRS and sign in with your Apple ID and password.
2. Click the Apple Deployment and Management Exam on the home page.
3. Click Begin Exam, then follow the instructions.

After you complete the exam, Pearson emails you your score. If you don’t pass the exam on the first try, you can purchase another exam and retake it after 14 days. You’re allowed four attempts to pass the exam.
Preparing for the exam

The exam covers the learning objectives listed in this guide, not only the topics in the Apple Deployment and Management course. Review the learning objectives in this guide, then do the following to prepare for the exam:

- Complete the Apple Deployment and Management course online. Use the Check Your Understanding questions to reinforce your knowledge of the topics in each article and tutorial.
- Study the resources listed in the Apple Deployment and Management Resources section of the online course.
- Familiarize yourself with macOS, iOS, and iPadOS, then practice the course exercises.
- Gain practical experience in deploying and managing Apple devices in an organization.

Exam details

- The exam name is Apple Deployment and Management Exam (9L0-3019-ENU).
- The exam contains 110 scored technical questions, and you have 120 minutes to complete them.
- The minimum passing score is 80 percent. Scores aren't rounded.
- The exam uses multiple-choice, multiple-select, and matching questions.
- You may not access any resources or references during the exam.
About the Certification

The Apple Certified IT Professional certification differentiates you as a skilled professional, gives you a competitive edge in an evolving job market, and associates you with the power of the Apple brand.

When you pass the exam, Credly emails you the instructions to claim your digital badge.
Learning Objectives

Getting Started with Mobile Device Management (MDM)

- Recognize Apple device deployment and management key terms and concepts.
- Locate and reference Apple's device deployment and management references.
- Locate and reference the key security references for iOS and macOS.
- Locate and reference the key references that relate to MDM settings for IT.

Understanding MDM

- Describe what MDM is and how it works.
- List what can be managed and what actions can be taken on a device using MDM.
- List the requirements to set up an MDM solution for Apple device enrollment.
- List the general capabilities of MDM solutions.
- Identify key management tasks used by MDM when managing Apple devices.
- Recognize the key purpose and function of Apple's management framework.
- Describe the Apple device deployment and management life cycle in general terms.
- Explain how device ownership models affect an organization's deployment strategy.
- Identify key considerations for deploying Apple devices in organization-owned device deployment scenarios.
- Identify key considerations that relate to deploying Apple devices in user-owned deployment scenarios.

Planning for MDM Implementation

- Explain the ownership and enrollment options for each enrollment type.
- Install managed apps on a managed Apple device.
- Configure managed Open In restrictions on a managed iPhone or iPad.
- Configure Managed Notification Previews on a managed Apple device.
- Distinguish the types of content that can be managed by MDM on managed Apple devices.
- Configure a managed Apple device to prevent exchange of data between managed sources and unmanaged destinations.
- Evaluate existing organization policies and determine any modifications or additions required to implement those policies on a managed Apple device.
- Evaluate existing organization policies and determine which features provided by a particular MDM solution can be used to implement those policies on a managed Apple device.
• Compare and contrast the actions that an MDM administrator can take on a managed user-owned and organization-owned Apple device.

• Compare and contrast the data that an MDM administrator can view on a managed user-owned and organization-owned Apple device.

• Explain the management options and limitations for each enrollment type.

• Discern and classify the key user-configurable, on-device security-related settings on a managed Apple device for iOS and macOS.

• Identify the types of extensions that relate to separating work and personal data on managed Apple devices.

• Discern the certificate and identity formats supported by Apple devices.

• Discern and classify the three categories of certificates stored in the Trust Store on an Apple device.

• Identify the location of the Trust Store on an Apple device.

• Identify the resource that contains the list of available trusted root certificates for macOS, iOS, and iPadOS.

• Discern and classify the key components of a digital certificate.

• Evaluate an organization's infrastructure with respect to Apple devices.

• Evaluate the features and capabilities of MDM solutions.

• Evaluate identity management and authentication services, such as SSO and Active Directory, to manage secure access to your organization's resources on Apple devices.

• Design a security policy that prevents unauthorized use of a managed Apple device.

• Design a security policy that stores the organization's data securely on a managed Apple device.

• Design a security policy that encrypts data transmitted over the organization's network on a managed Apple device.

• Design a security policy that allows an organization to install and manage apps on a managed Apple device.

• Install managed content on a managed Apple device.

Exploring the Tools

• Explain the purpose of Apple Business Manager.

• Explain the purpose of roles and locations in Apple School Manager.

• Compare and contrast the features and functions related to managed devices for Apple Configurator versus an MDM solution.

• Attach an unmanaged device to a Mac with Apple Configurator, create a custom profile, and install the profile on the device.

• Attach an unmanaged device to a Mac with Apple Configurator and assign content to the device.

• Attach an unmanaged device to a Mac with Apple Configurator and display device information.

• Compare and contrast the methods for enrolling user-owned devices into an MDM solution.

• Complete the MDM enrollment and configuration profile installation process on a user-owned device.
• On a user-owned device, access the user portal of an MDM solution.
• Identify why organizations use Apple Business Manager.
• Explain the purpose of roles and locations in Apple Business Manager.
• Explain what a Managed Apple ID is and describe its use.
• Explain who owns volume purchased app and book licenses after distribution.
• Identify app and book distribution methods based on device type and ownership.
• Explain the purpose of Apple School Manager.
• Identify why educational organizations use Apple School Manager.

Preparing for MDM Implementation

• Evaluate your organization’s infrastructure for use of Apple devices, including Wi-Fi coverage and capacity, proxies, firewalls, VPN, and Bonjour.
• Given valid credentials, log in to Apple Business Manager and create a location and user account.
• In Apple Business Manager, link an MDM server by downloading the token and installing it into an MDM solution.
• Explain SCIM requirements for Apple Business Manager.
• Turn on and test federated authentication in Apple Business Manager and Apple School Manager.
• Evaluate and recommend strategies for your organization to optimize its network configuration for device access to Apple-specific services.
• Evaluate the integration of core services, including email, calendar, and contacts, for optimized use on Apple devices within your organization’s network infrastructure.
• Summarize technical considerations for integrating Apple devices into an existing network.
• Identify the requirements for integrating Apple devices into an existing Microsoft network.
• Determine the considerations for integrating Apple devices into an existing Microsoft network.
• Identify enrollment requirements for Apple Business Manager.
• Identify enrollment requirements for Apple School Manager.

Enrolling Devices

• Identify MDM payloads that can be used to configure security-related settings on managed Apple devices.
• Manually enroll iPhone or iPad devices and Mac computers into Apple Business Manager or Apple School Manager.
• Use Apple Configurator to enroll iPhone or iPad devices and Mac computers into an MDM solution.
• Use Apple Configurator to automate bulk deployments by combining actions using Blueprints.
• View log messages and activity in Apple Configurator.
• Use MDM to configure Setup Assistant options for iPhone, iPad, and Mac.
• Set up devices with Setup Assistant.
• Identify which Setup Assistant options you can configure on iPhone, iPad, and Mac.
• Use an MDM solution to create an enrollment profile and deploy it to devices.
• Use an MDM solution to configure Setup Assistant for organization-owned Apple devices.
• Use an MDM solution to send configuration profiles to devices.
• Describe the ways that users can customize organization-owned devices.
• Identify key methods for creating a personal experience using policy controls on managed Apple devices.
• Recognize key considerations that relate to creating a personal experience using policy controls on managed Apple devices.
• Given a scenario, develop a deployment strategy for different ownership models and device purchase sources.
• Distribute organization-owned devices to users.
• Use a self-service or app portal.
• Explain the benefits of deploying devices with cellular connectivity.
• Add devices to an MDM solution manually.
• Use an MDM solution to manage configurations, apps, documents, and data on devices.
• Use an MDM solution to require FileVault on managed Mac computers.
• Assign organization-owned devices to an MDM server in Apple School Manager.
• Assign organization-owned devices to an MDM server in Apple Business Manager.

Getting Content
• Give examples of downloaded Apple content that is cached.
• Explain how caching across subnets works.
• Give examples of when to use additional content caching configuration to bypass firewalls or compensate for network traffic management.
• Explain how tethered caching works.
• Prepare developers to distribute in-house apps.
• Set up content caching in macOS.
• Manage content caching.
• Set up tethered caching.
• Optimize Content Distribution by configuring advanced content cache settings.
• Manage content caching from the command line.
• Link Apps and Books purchases to your MDM solution.
• Purchase content in volume with Apps and Books in Apple Business Manager.
• Purchase content in volume with Apps and Books in Apple School Manager.
• Explain how content caching in macOS caches and optimizes downloaded Apple content on your network.

• Explain how cached content is used on Apple devices.

Configuring Devices

• Recognize key considerations that relate to joining managed Apple devices to Wi-Fi networks.

• Identify key supported wireless network authentication standards supported by Apple devices.

• Identify the purpose or function of Apple Push Notification service (APNs) for managing Apple devices.

• Identify key ports and protocols used by MDM to communicate with APNs.

• Identify key payloads and settings used by MDM to configure a managed Apple device to connect automatically to a supported Wi-Fi network using a supported authentication protocol.

• Using MDM, configure a managed Apple device to use proxy settings using a proxy auto-configuration (PAC) URL on a specific network.

• Using MDM, configure a managed Apple device to connect automatically to a supported Wi-Fi network using a supported authentication protocol.

• Configure device payloads for VPN to work with APNs.

• Configure devices using MDM to connect to VPN using SSL.

• Configure devices using MDM to automatically use Always-On VPN.

• List common wireless authentication methods that Apple devices use to connect to a network.

• Configure devices using MDM to automatically use VPN On Demand.

• Configure Shared iPad using MDM and Apple Business Manager or Apple School Manager.

• Create custom configuration profiles for iOS and Apple TV devices.

• Use the Apple Configurator command-line tool.

• Configure automated device enrollment using Apple Configurator.

• Configure a managed Apple device to use certificates and identities using MDM.

• Identify the purpose or function of a PAC file on managed Apple devices.

• Identify restrictions that apply only to supervised Apple devices.

• List Active Directory certificate MDM payload settings.

• Discern and classify the key references relating to managing digital certificates and identities on Apple devices.

• Identify key payloads and settings used by MDM to configure a managed Apple device to use certificates and identities.

• Discern and classify the key uses of a digital certificate as they relate to deploying and managing Apple devices.

• Discern and classify the key digital certificate identity formats that are supported by Apple devices.

• Recognize key considerations that relate to trusting and verifying digital certificates with managed Apple devices.
• Recognize the key purpose, components, and function of the chain of trust as it relates to managed Apple devices.
• Recognize key considerations that relate to managing certificates and identities on Apple devices.
• Distinguish the process for managing certificates and identities on Apple devices.
• Identify key payloads and settings used by MDM to configure a managed Apple device to use proxy settings using a PAC URL on a specific network.
• Discern and classify the key references for iOS and macOS that relate to common MDM settings associated with configuring managed Apple devices for wireless network authentication.
• Identify key methods for joining managed Apple devices to Wi-Fi networks.
• Recognize key considerations that relate to configuring 8021X in iOS, iPadOS, and macOS.
• Identify key methods for configuring 8021X in iOS, iPadOS, and macOS.

Managing Content
• Distribute in-house apps to devices using MDM.
• Distribute apps to devices and users using MDM.
• Revoke apps distributed to devices and users using MDM.

Managing Data
• Identify methods to protect your organization's network resources and data.
• Use an MDM solution to configure content, functionality, and settings restrictions for Apple devices.
• Restrict the use of Touch ID to unlock a device.
• Describe what is encrypted on macOS, iOS, and iPadOS.
• Identify where keys can be stored for FileVault.
• Explain how managed Open In protects organization data.
• Configure your MDM solution to manage data flow on your managed devices with managed Open In restrictions.
• Use your MDM solution to restrict the capabilities of iCloud settings on organization-owned and user-owned devices.
• Use your MDM solution to enforce the use of passcodes during enrollment.
• Identify passcode payload options for iPhone and iPad devices and Mac computers.
• Use an MDM solution to configure passcode requirements for Apple devices.
• Identify the purpose or function of using restrictions to manage Apple devices.
• Identify restrictions that apply to all Apple devices.

Managing Lost Devices
• Recognize the key purpose and function of Lost Mode as it relates to managed Apple devices.
• Use your MDM solution to issue commands and send payloads that help protect managed devices in the event of loss or theft.
• Define the key purpose and function of Activation Lock as it relates to managed Apple devices.
• Apply Lost Mode and Activation Lock on managed devices.
• Demonstrate how to wipe devices safely using an MDM solution.

Querying Devices
• Recognize key considerations that relate to issuing queries to managed Apple devices.
• Identify key methods for issuing queries to managed Apple devices.
• Identify the types of MDM queries that are supported on a managed Apple device.
• Use MDM to display detailed information about a managed Apple device.
• Identify the categories of information that MDM can display for a managed Apple device.
• Use MDM to issue queries to a managed Apple device.

Managing Traffic
• Use your MDM solution to configure app prioritization and proxies to manage traffic.
• Use your MDM solution to configure app priorities.

Updating Devices
• Manage software updates on Apple devices with an MDM solution.
• Use your MDM solution to defer software updates on managed iOS and tvOS devices.
• Use your MDM solution to protect app data.
• Use your MDM solution to prevent users from installing or removing apps.

Recycling Devices
• Explain different ways to prepare a device for a return to service.
• Explain options for trading in and recycling your organization's retired devices.